

Hello from the New Baltimore Farmers Market!

We are so excited to start the 2021 Market Season and look forward another record-breaking year! The 2020 Season brought a record-breaking boost in customer count and participant involvement. Last year the market hosted an average of 2580 guests per market date with some markets seeing over 5000 customers in one day! Participants grew throughout the season with a finale of 130 spaces filled by the last handful of market dates.

As in last year's spring phase of the pandemic, in the interest of the well-being of the community ~ the Opening Day of the market has been pushed back to May 16th. All special event activities will be held on this new opening date as scheduled previously for May 2nd. Any participant previously applied to attend May 2nd will be emailed with options for attendance on other dates. We have officially extended the market area of the NBFM to include three sites that will all inter-connect with one another. However, even with this extended market layout ability, Spaces are filling up Very Quickly for this Year!!

We are aware that many people are often not familiar with working in an outdoor environment BUT the many that we have hosted throughout the years are surprised to find out how simple, enjoyable, rewarding & profitable it really is! Our 'market family' is very friendly and helpful. We encourage you to try us out for a couple of market dates to see for yourself!

The attached information is applicable to your participation in the NBFM as approved by the Board of Directors.

Please note the details below and feel free to refer others in these categories that may wish to participate with us.

➤ This information and application packet applies
ONLY to STANDARD applicants

which are those that offer Homemade, Handmade, Homegrown Products, Cottage Foods, Licensed Foods, and Food Trucks/Trailers, etc. This includes any non-profit organizations, educational groups, etc. that are selling these items or services from their space at the market.

➤ If you have **ANY manufactured products** that you will offer at ANY 2021 market dates (even if mixed with 'Standard' products) and/or are a **representative of a sales company** of manufactured products you will **NEED to have the RETAIL ROW** application packet.

This also includes non-profit organizations, educational groups, etc.
that are selling these types of items or services at the market.

You may request a Retail Row Application Packet by sending an email listing your products/company.

➤ **Community/Education/Non-profit Groups, Entertainers, Store-Front or From-Home Businesses or Other types** of interested parties not mentioned above will need a **Special Guest Application Packet**.

This can be requested by emailing your inquiry including your email address, your name, company name and/or products that you would like to offer and/or the service, mission that you support.

➤ **Partnership Opportunities** are also available at many different levels for anyone to take advantage of that include the ability to promote, advertise and/or personally Interact with potential customers.

Please email your interest in receiving a 2021 Partnership Packet.

Please address your inquiries to the NBFM by texting 586-215-7484 or email to marketmanager@newbaltimorefarmersmarket.com.

We realize this information as well as the application packet can be quite a lot to digest; however, it is ALL IMPORTANT information. It is IMPERATIVE that **you and anyone that will be attending in your space** for more than a 'quick visit' has **knowledge of and has signed agreement to the rules, guidelines and instructions** of our market. Contact Information including email address and cellphone number along with the signed acknowledgements MUST be submitted before or at check-in for ANY and EVERYONE that is ATTENDING in your SPACE on that market date; even if it is 'only for one time'. This is a requirement of not only the NBFM but of officials who are involved behind the scenes of the market also.

We are happy to feature a wide-variety of participants at our market...something that our market has become known for and that our customers much appreciate. Market participants / vendors are to provide their own supplies needed to conduct business at the market; i.e., table(s), chair(s), canopy, etc. We recommend the use of canopies BUT do not require them. Canopies used MUST be weighted down on each canopy leg as specified in the application packet.

ALL APPLICATIONS are to be SUBMITTED by mail AS SOON AS POSSIBLE to be INCLUDED in the first weeks of the Market!

!!!IMPORTANT!!!

To ensure correct scheduling and layout...please send an EMAIL notification when your application has been put into the mail – INCLUDE your company name/products and the first 3 dates that you are applying to attend.

- Visit our website for more details & pictures of past seasons: [New Baltimore Farmers Market Website](#)
- Find us on Facebook & 'Like', Follow our Page to Keep Current: [New Baltimore FarmersMarket FAN PAGE](#)
- Text **NBFMNEWS to 22828** to Join the FREE New Baltimore Farmers Market NEWSLETTER CLUB

Meet Me at the Market!

Gratefully

Debra

Debra Williams

Certified Market Manager

New Baltimore Farmers Market

New Baltimore, Michigan

Macomb County

586-215-7484 (text preferred)

The New Baltimore Farmers Market is a 501(c)(3) non-profit community organization whose purpose is to provide a link to local foods, farmers, and artisans, with supportive access to fresh foods for all consumers, while educating, sharing and encouraging the health and economic benefits of local foods, entrepreneurship, and activities with partnerships and volunteers from the Macomb / St. Clair County areas.