

PARTNERSHIP PROGRAM



*15TH SEASON 2022
SEE HOW MUCH WE GREW!*

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MEET ME AT THE MARKET



NEW BALTIMORE FARMERS MARKET

New Baltimore Farmers Market Partnership Program



EMAIL Confirmation of Your Partnership Choice by April 20th
INCLUDE Your Logo/Artwork with the Email or Send by 4/20
SUBMIT Your Completed Packet with Payment or
Make Your Payment Online (see below)

- Presenting Partner \$1500**
- ✓ Recognition in the season's Print Materials, on Website & Media Outlets
 - ✓ Promotion on Banner at Main Market Entrance
 - ✓ Promotion Sign on the NBFM 'Little Red Barn'
 - ✓ Recognition on Seasonal Banner at the Information Tent
 - ✓ Promotion with Logo on Market Tote Bags (both dates) & Promotional Materials Inclusion \oplus (descriptions below)
 - ✓ Specially Designed Market Tote Bags for up to 10 Employees
 - ✓ Be Given Space on *any Chosen Market Dates in the Season to Participate at the Market
 - ✓ Opportunity to Partner with the NBFM for ANY Special Events
 - ✦ Receive Promotion in Special Event Materials, Website, & Media Coverage for Event Chosen
 - ✦ Receive Recognition Sign at the Activities Tents for Every Event Chosen
 - ✦ Be Given Space on Every Event Date Chosen to Participate at the Market

2022 SPECIAL-Presenting Partners
NOW Get Choice of Space to Attend
at ANY/ALL Markets in the Season

- Premium Partner \$750**
- ✓ Recognition in the season's Print Materials, on Website & Media Outlets
 - ✓ Recognition on Seasonal Banner at the Information Tent Weekly
 - ✓ Promotion with Logo on Market Tote Bags (both dates) & Promotional Materials Inclusion (descriptions below)
 - ✓ Be Given Space on ONE Chosen Regular Market Date per Month to Participate at the Market
 - ✓ Opportunity to Partner with the NBFM for ONE Special Event
 - ✦ Receive Promotion in Special Event Materials, Website, & Media Coverage for Event Chosen
 - ✦ Receive Recognition Sign at the Activities Tents for Every Event Chosen
 - ✦ Be Given Space One Special Event Date Chosen to Participate at the Market

- Market Partner \$500**
- ✓ Recognition for the season's Website & Media Outlets
 - ✓ Promotion with Logo on Market Tote Bags (both dates)
 - ✓ Opportunity to Partner with the NBFM for ONE Chosen Special Event
 - ✦ Receive Promotion in Special Event Materials, Website, & Media Coverage for Event Chosen Per Information that is Sent by the Partner to NBFM for Use in Promoting
 - ✦ Be Given Space to Present an Activity* on Event Date Chosen to Participate at the Market
- Selected by Partner Minimum of 3 Weeks Prior to Chosen Event & Approved by Market Manager (or NBFM Activity by Approved Inquiry)
- Deadline is April 20, 2022 for all Benefits of Levels Above \oplus Inquiries for Partnership are Always Welcome**
 \oplus Increase Your Promotion Value by Combining with 'Promotional Materials Inclusion' Below \oplus

NEW
2 Market Bag
Distribution Dates
May 1st & August 14th

- Market Bag Partner \oplus \$150** *Limited Number of Spaces
- \otimes Promotion with Name/Logo on Market Tote Bags Distributed to Customers – Choice of Date
- Deadline: April 20, 2022 for Distribution on May 1st Deadline: June 25, 2022 for Distribution on August 14th**

- Promotional Materials Inclusion \oplus \$200** Provide Promotional Material/Item to be
- \otimes AVAILABLE as Singular Selection OR to add to any Partnership Included in Market Tote Bags *Limit 2 Pieces
- Deadline: April 20, 2022 for Distribution on May 1st Deadline: June 25, 2022, for Distribution on August 14th**
- *Inclusion Materials/Items Mailed to NBFM-PO BOX 116-NB 48047 or Call 586-215-7484 for Drop Off Arrangements*

New Baltimore Farmers Market Partnership Program



New Baltimore Farmers Market 2022

Special Events

MARKET OPEN EVERY SUNDAY 9:00 am – 2:00 pm ✓ May 1st thru October 30th

On Washington Street in Downtown New Baltimore ~ NE Corner of Macomb County

ALL ACTIVITIES & FEATURES held 10am-1pm

TWO Bag of Bounty FREE GIVEAWAY Winners Each Special Event Market Day



May 1 – Opening Day of the 15th Year
Annual Grand Opening Ceremony with Ribbon Cutting*

June 5 – Spring into Summer! Day
Dahlia Challenge Kick-Off*

June 19 – Street Fair Market
FREE Family Games with Prizes & Activities*
No Market June 26 ~ BayRama Festival

July 24 – The NBFM'S 15th BIRTHDAY PARTY
FREE Cupcakes & Balloons to Customers*

August 14 – Summer Fun in the Sun
FREE Market Tote Bags Given to Customers*

September 4 – Art on the Bay Day
'Art on the Bay' Fine Art Show Steps from the Market

September 11 – Grandparents & Seniors Day
1st Annual Pet Show & Parade ~ FREE Giveaways & Activities for Grandparents and Seniors*
FEATURING Pet Rescues, Pet Adoption, Pet Supply Vendors*

September 25 – Kids & Family Day
2nd Annual Bike Parade ~ DAHLIA CHALLENGE Judging ~ FREE Giveaways & Activities*

October 30 – Harvest Festival Boo Bash (Final Market)
All Ages Costume Contest ~ Trick or Treat in the Market ~ FREE Family Pumpkin Decorating*

November 26 – 11th Indoor Holiday Small Business Saturday Market
A Fund-Raising Event held at an Indoor Location TBA - Details Available in Fall

*Subject to Change, 'More Good Stuff' at All Events, & While Supplies Last**

The New Baltimore Farmers Market is a 501(c)(3) non-profit community organization whose purpose is to provide a link to local foods, farmers, and artisans, with supportive access to fresh foods for all consumers, while educating, sharing, and encouraging the health and economic benefits of local foods, entrepreneurship, and activities with partnerships and volunteers from the Macomb / St. Clair County areas.

*Visit our website: newbaltimorefarmersmarket.com

◆ 'LIKE' us on Facebook: [newbaltimorefarmersmarketFAN](https://www.facebook.com/newbaltimorefarmersmarketFAN) page

◆ Text NBFM to 28220 to Join our Newsletter Club



New Baltimore Farmers Market Partnership Program



- Presenting Partner \$1500
- Premium Partner \$750
- Market Partner \$500
- Market Bag Partner \$150
- Promotional Materials Inclusion \$200
- Entrance Sign: NB Businesses only \$50

Check Level Above to Indicate Payment Remitted ■ Click [HERE](#) to Remit Payment ONLINE

Payment May also be Remitted by Check or Money Order

Program Deadlines per Noted in Each Partnership Level ■ Please Complete the Following Page Also

Inquiries for Availability after Deadline are Encouraged

Please email logos/artwork & permission to use IMMEDIATELY upon submitting completed partnership package to marketmanager@newbaltimorefarmersmarket.com

Contact Name: _____ Phone: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Email: _____

WEBSITE ADDRESS (FOR LINKS): _____

Please Complete & Return this Page Noting 'Donation Only' if you Prefer to Donate in Lieu of a Partnership.

RETURN LAST TWO PAGES TO:
New Baltimore Farmers Market
P.O. Box 116 New Baltimore, MI 48047

Questions? Contact Debra Williams, Market Manager (586) 215-7484
marketmanager@newbaltimorefarmersmarket.com

***Payable to New Baltimore Farmers Market**

Please keep a copy of these documents for your records.

***** OFFICE USE ONLY: *****

Date Received _____ CR Title _____ Acknowledgment Sent _____

Special Event Set/N-A _____ Attendance Set/N-A _____ Data Updated _____

New Baltimore Farmers Market Partnership Program



Please Check all that Apply in Calendar According to

Level Selected

Please Complete & Submit this Page Also

- **PRESENTING PARTNER:** Chose Any/All Market Dates that You Plan to Attend
- **PREMIUM PARTNER:** Chose One Regular Market Date per Month that You Plan to Attend
- **MARKET PARTNER:** Chose One Special Event Market Date to Attend and Present an Activity*
- **MARKET BAG PARTNER:** Chose Date of Market Bag Distribution Below: May 1 or August 14
*Email Logo to Market Manager ASAP Upon Submitting this Form
- **PROMO MATERIALS INCLUSION:** Chose Date of Market Bag Distribution Below: May 1 or August 14

2022 Season Dates

May	June	July	Aug	Sept	Oct
<p>1 OPENING DAY</p> <p>Event Partner _____ Attend Market _____</p>	<p>5 SPRING INTO SUMMER!</p> <p>Event Partner _____ Attend Market _____</p>	<p>3</p> <p>Event Partner _____ Attend Market _____</p>	<p>7</p> <p>Event Partner _____ Attend Market _____</p>	<p>4 ART ON THE BAY DAY</p> <p>Event Partner _____ Attend Market _____</p>	<p>2</p> <p>Event Partner _____ Attend Market _____</p>
<p>8</p> <p>Event Partner _____ Attend Market _____</p>	<p>12</p> <p>Event Partner _____ Attend Market _____</p>	<p>10</p> <p>Event Partner _____ Attend Market _____</p>	<p>14 SUMMER FUN in the SUN</p> <p>Event Partner _____ Attend Market _____</p>	<p>11 GRANDPARENT & SENIOR DAY</p> <p>Event Partner _____ Attend Market _____</p>	<p>9</p> <p>Event Partner _____ Attend Market _____</p>
<p>15</p> <p>Event Partner _____ Attend Market _____</p>	<p>19 STREET FAIR MARKET</p> <p>Event Partner _____ Attend Market _____</p>	<p>17</p> <p>Event Partner _____ Attend Market _____</p>	<p>21</p> <p>Event Partner _____ Attend Market _____</p>	<p>18</p> <p>Event Partner _____ Attend Market _____</p>	<p>16</p> <p>Event Partner _____ Attend Market _____</p>
<p>22</p> <p>Event Partner _____ Attend Market _____</p>	<p>26 NO MARKET (Bay Rama)</p>	<p>24 BIRTHDAY MARKET</p> <p>Event Partner _____ Attend Market _____</p>	<p>28</p> <p>Event Partner _____ Attend Market _____</p>	<p>25 KIDS & FAMILY DAY</p> <p>Event Partner _____ Attend Market _____</p>	<p>23</p> <p>Event Partner _____ Attend Market _____</p>
<p>29</p> <p>Event Partner _____ Attend Market _____</p>		<p>31</p> <p>Event Partner _____ Attend Market _____</p>			<p>30 HARVEST FESTIVAL BOO BASH</p> <p>Event Partner _____ Attend Market _____</p>

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