

Dear Direct Sales / Manufactured Products Vendor,

If homemade/handmade/homegrown, licensed food products OR are a community/educational/non-profit group, entertainer, business, or other type of interested party, please email inquiry.

The New Baltimore Farmers Market (NBFM) Board of Directors has released the FULL Retail Row APPLICATION for direct sales/manufactured products for their 13th Annual Market Season in 2020. We are looking forward to another successful year & hope that you will choose to participate with us!

The NBFM opened up 'Retail Row' for Direct Sales & Manufactured Products a few years ago and many representatives have found participating with us to be a terrific way to make new contacts, gain awareness of their product/company, make sales, book parties, and more! Retail Row is simply all of the DS/Manufactured products stalls lined together INSIDE the regular market area. If you would like to contact DS Reps that have participated with us for reference, please note their contact information at the end of this email. They would be happy to discuss with you how their experience has been at our market.

An important aspect of Retail Row is that Spaces are Limited with only one company represented per market & assigned on a first-come, first-serve only basis. IT IS VERY IMPORTANT to get your application & fee in as soon as possible as it reserves you a space for the company that you represent on the date that you request OR as a seasonal vendor for that company. Seasonal vendors are allowed up to 5 dates off when they select their attendance dates with the seasonal fee being pro-rated to include no payment for dates scheduled to be off. The first company whose completed form is received with payment will be 1st in line, the second received will be 2nd in line, etc.

If you submitted a Reservation Form with fee for the 2020 Season; you WILL NEED to just fully complete this application and mail it in...you do not need to pay the application fee and your reservation fee covers it.

You do not have to select weekly or seasonal vendor status upon submitting the application if you are not ready to decide. We encourage you to try a few dates and then, if you decide that you'd like to become a seasonal vendor-the total amount of weekly fees you have paid will be deducted from the seasonal vendor payment due. Payment arrangements can be made for seasonal fee upon approval from the market manager. Seasonal vendors are allowed up to 5 dates off when they select their attendance dates with the seasonal fee being pro-rated to include no payment for dates scheduled to be off. Forms received for company/products that have already reached the limit will be notified and put on a waiting list with the option to have their application fee returned. Applicants will receive email confirmation of receipt of their application within three weeks of receiving in the NBFM PO Box.

Market participants / vendors are to provide their own supplies needed to conduct business at the market; i.e., table(s), chair(s), canopy, etc. (We recommend the use of canopies BUT do not require them. Canopies used MUST be weighted down.)
**We are aware that many people are often not familiar with working in an outdoor environment BUT the many that we have hosted throughout the years are surprised to find out how simple, enjoyable, rewarding & profitable it really is!*

We are happy to have a wide-variety of participants, something that our market has become known for & that our customers much appreciate. Our 'vendor-market family' is very friendly and helpful. We encourage you to try us out to see for yourself!

All participants are asked to attend the 2020 Vendor Forum on March 24, 2020. The doors will open at 4:30pm for refreshments with 'meet & greet' ~ informational meeting starting promptly at 6:00pm in MacDonald Public Library, 36480 Main Street, Downtown New Baltimore. Those interested in turning in their paperwork/fees or that have questions for the market manager are asked to arrive and sign in no later than 5:00pm. Market Manager is available from 4:30-5:45pm.

If you would like to contact other Reps that have participated with the NBFM, please note the information below:

Rada Cutlery	Gail Golembiewski	ggolembiewski2004@msn.com
Avon	Tammi Graber	tammitupper@aol.com
Tupperware	Debbie Sweet	debbiesweet63@yahoo.com

Please feel free to contact me if you have any questions!

Gratefully

~Debra

Debra Williams, MIFMA-Certified Market Manager

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