

New Baltimore Farmers Market 2020 Partnership Program



Presenting Partner \$1500

- Recognition for the year in Print Materials, on Website & Media Outlets
- Promotion on Banner at Market Entrances
- Promotion on Seasonal Signs on the NBFM 'Little Red Barn'
- Recognition at the Information Tent Weekly
- Promotion with Full Logo on Market Tote Bags & Promotional Materials Inclusion $\#$ (descriptions below)
- Specially-Designed Market Tote Bags for up to 10 Employees
- Opportunity to Partner with the NBFM for ANY Special Events
 - Receive Promotion in Special Event Materials, Website, & Media Coverage for Event Chosen
 - Receive Recognition at the Activities Tents for Every Event Chosen
 - Be Given Space on Every Event Date Chosen to Participate at the Market
 - Be Given Space on ANY Regular Market Date to Participate at the Market

Premium Partner \$750

- Recognition for the year in Print Materials, on Website & Media Outlets
- Promotion on Seasonal Signs on the NBFM 'Little Red Barn'
- Promotion with Full Logo on Market Tote Bags & Promotional Materials Inclusion (see description below)
- Opportunity to Partner with the NBFM for ONE Special Event
 - Receive Promotion in Special Event Materials, Website, & Media Coverage for Event Chosen
 - Receive Recognition at the Activities Tents for Event Chosen
 - Be Given Space on Event Date Chosen to Participate at the Market
 - Be Given Space on ONE Regular Market Date per Month to Participate at the Market

Market Partner \$500

- Recognition for the year on Website & Media Outlets
- Promotion on Seasonal Signs on the NBFM 'Little Red Barn'
- Promotion on Market Tote Bags Distributed to Customers on Opening Day
- Opportunity to Partner with the NBFM for ONE Special Event
 - Receive Promotion in Special Event Materials, Website, & Media Coverage for Event Chosen
 - Receive Recognition at the Activities Tents for Event Chosen
 - Be Given Space on Event Date Chosen to Participate at the Market

Market Bag Partner $\#$ \$150 *Limited Number of Spaces

- Promotion with Full Name/Logo on Market Tote Bags Distributed to Customers on Opening Day
- Increase Your Promotion Value by Combining with 'Promotional Materials Inclusion' Below

!! 700 bags given away in just one hour in 2019 !!

Promotional Materials Inclusion $\#$ \$200 Provide Promotional Material/Item to be Available to add to any Partnership Also Included in Market Tote Bags *Limit 2 Pieces

The New Baltimore Farmers Market is a 501(c)(3) non-profit community organization whose purpose is to provide a link to local foods, farmers, and artisans, with supportive access to fresh foods for all consumers, while educating, sharing and encouraging the health and economic benefits of local foods, entrepreneurship, and activities with partnerships and volunteers from the Macomb / St. Clair County areas.

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13th Season Special Events in 2020

Please Check all that Apply & Submit with Next Page if Applicable

May 3-Opening Day Event Partner Participate at Event

FREE Market Tote Bags Given to Customers

June 7-Spring into Summer! Day Event Partner Participate at Event

Flower & Plant Market ~ DAHLIA CHALLENGE Kick-Off

June 21-Street Fair Market Event Partner Participate at Event

FREE Family Games & Activities

July 26-Celebrate the NBFM BIRTHDAY! Event Partner Participate at Event

FREE Cupcakes & Balloons to Customers

August 9-Corn Roast & Summer Fun Day Event Partner Participate at Event

FREE Roasted Ear of Fresh, Local Sweet Corn

September 6-Art on the Bay Day Event Partner Participate at Event

'Art on the Bay' Fine Art Show Steps from the Market

September 13-Grandparents & Seniors Day Event Partner Participate at Event

1st Annual Pet Show & Parade ~ FREE Giveaways & Activities for Grandparents and Seniors

September 27-Kids & Family Day Event Partner Participate at Event

2nd Annual Bike Parade ~ DAHLIA CHALLENGE Judging ~ FREE Giveaways & Activities

October 25-Harvest Festival Boo Bash Event Partner Participate at Event

3rd Annual Costume Contest & FREE Pumpkins with Decorating Station

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- Presenting Partner \$1500**
- Premium Partner \$750**
 Market Partner \$500
- Promotional Materials Inclusion \$200**
 Market Bag Partner \$150

*Program Deadline is March 27, 2020; however, Inquiries for availability after deadline are encouraged**

Contact Name: _____ Phone: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Email: _____ Alternate Phone: _____

WEBSITE ADDRESS (FOR LINKS): _____

****Please email info, logos, logo trademark approval letters, artwork for banners sign bags to marketmanager@newbaltimorefarmersmarket.com ASAP must be received by April 3, 2020***

Please Complete & Return this Page Noting 'Donation Only' if you Prefer to Donate in Lieu of a Partnership.

RETURN LAST TWO PAGES TO:
New Baltimore Farmers Market
P.O. Box 116
New Baltimore, MI 48047

Questions? Contact Debra Williams, Market Manager (586) 215-7484
marketmanager@newbaltimorefarmersmarket.com

***Payable to New Baltimore Farmers Market**

Please keep a copy of these documents for your records.

***** **OFFICE USE ONLY:** *****

Date Received _____ CR Title _____ Acknowledgment Sent _____

Special Event Set/N-A _____ Attendance Set/N-A _____ Data Updated _____

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