

New Baltimore Farmers Market Partnership Program



Presenting Partner \$1500 *Deadline: April 30, 2021 for this level*

- ✓ Recognition in the season's Print Materials, on Website & Media Outlets
- ✓ Promotion on Banner at Main Market Entrance
- ✓ Promotion Sign on the NBFM 'Little Red Barn'
- ✓ Recognition on Seasonal Banner at the Information Tent
- ✓ Promotion with Full Logo on Market Tote Bags & *Promotional Materials Inclusion* ⚡ (descriptions below)
- ✓ Specially-Designed Market Tote Bags for up to 10 Employees
- ✓ Be Given Space on *ONE Regular Market Date per Month to Participate at the Market
- ✓ Opportunity to Partner with the NBFM for ANY Special Events
 - ✦ Receive Promotion in Special Event Materials, Website, & Media Coverage for Event Chosen
 - ✦ Receive Recognition Sign at the Activities Tents for Every Event Chosen
 - ✦ Be Given Space on Every Event Date Chosen to Participate at the Market

**2021 SPECIAL-Presenting Partners
Get Choice of Space to Attend at
ANY/ALL Markets in the Season



Premium Partner \$750 *Deadline: April 30, 2021 for this level*

- ✓ Recognition in the season's Print Materials, on Website & Media Outlets
- ✓ Recognition on Seasonal Banner at the Information Tent Weekly
- ✓ Promotion with Full Logo on Market Tote Bags & Promotional Materials Inclusion (see description below)
- ✓ Be Given Space on ONE Regular Market Date per Month to Participate at the Market
- ✓ Opportunity to Partner with the NBFM for ONE Special Event
 - ✦ Receive Promotion in Special Event Materials, Website, & Media Coverage for Event Chosen
 - ✦ Receive Recognition Sign at the Activities Tents for Every Event Chosen
 - ✦ Be Given Space on Event Date Chosen to Participate at the Market

⚡ *Increase Your Promotion Value by Combining with 'Promotional Materials Inclusion' Below*



Market Partner \$500 *Deadline: April 30, 2021 for this level*

- ✓ Recognition for the season's Website & Media Outlets
- ✓ Promotion on Market Tote Bags Distributed to Customers
- ✓ Opportunity to Partner with the NBFM for ONE Special Event
 - ✦ Receive Promotion in Special Event Materials, Website, & Media Coverage for Event Chosen
 - ✦ Receive Recognition at the Activities Tents for Event Chosen
 - ✦ Be Given Space on Event Date Chosen to Participate at the Market

⚡ *Increase Your Promotion Value by Combining with 'Promotional Materials Inclusion' Below*



Market Bag Partner ⚡ \$150 *Limited Number of Spaces *Deadline: July 7, 2021 for this level*

- ✓ Promotion with Full Name/Logo on Market Tote Bags Distributed to Customers
- ✓ ⚡ *Increase Your Promotion Value by Combining with 'Promotional Materials Inclusion' Below* ⚡

*** 700 bags given away in just one hour for the 2019 Season ***



Promotional Materials Inclusion ⚡ \$200 Provide Promotional Material/Item to be Available to add to any Partnership Also Included in Market Tote Bags *Limit 2 Pieces

⚡ **CAN ADD Promotional Materials Inclusion TO ANY LEVEL UP UNTIL July 7, 2021**

***Materials/Items Delivered to NBFM (preferably) at a market date between June 20 and July 7, 2021**

The New Baltimore Farmers Market is a 501(c)(3) non-profit community organization whose purpose is to provide a link to local foods, farmers, and artisans, with supportive access to fresh foods for all consumers, while educating, sharing and encouraging the health and economic benefits of local foods, entrepreneurship, and activities with partnerships and volunteers from the Macomb / St. Clair County areas.

New Baltimore Farmers Market Partnership Program



New Baltimore Farmers Market 2021 14th Season Special Events

OPEN EVERY SUNDAY 9:00 am – 2:00 pm ✓ May 2nd thru October 24th
On Washington between Main & Front Streets in Downtown New Baltimore



May 2 - Opening Day
Grand Opening of the 14th Market Season*

June 6 – Spring into Summer! Day
Dahlia Challenge Kick-Off*

June 20 – Street Fair Market
FREE Family Games & Activities*
No Market June 27 ~ BayRama Festival

July 25 – Celebrate the NBFM BIRTHDAY!
FREE Cupcakes & Balloons to Customers*

August 8 – Summer Fun in the Sun
FREE Market Tote Bags Given to Customers*

September 5 – Art on the Bay Day
'Art on the Bay' Fine Art Show Steps from the Market

September 12 – Grandparents & Seniors Day
1st Annual Pet Show & Parade ~ FREE Giveaways & Activities for Grandparents and Seniors*

September 26 – Kids & Family Day
2nd Annual Bike Parade ~ DAHLIA CHALLENGE Judging ~ FREE Giveaways & Activities*

October 24 – Harvest Festival Boo Bash (Final Market)
3rd Annual Costume Contest & FREE Pumpkins with Decorating Station*

November 11 – 2nd Annual 'Oh Deer, the Holidays are Near' Holiday Market
Held in Conjunction with the NBBA's Annual Deer Widow's Night Out Event in Downtown
New Baltimore - Location TBA - Details on Website in Fall

November 28 – 10th Indoor Holiday Small Business Saturday Market
A Fund-Raising Event held at an Indoor Location TBA - Details on Website in Fall

*while supplies last

The New Baltimore Farmers Market is a 501(c)(3) non-profit community organization whose purpose is to provide a link to local foods, farmers, and artisans, with supportive access to fresh foods for all consumers, while educating, sharing and encouraging the health and economic benefits of local foods, entrepreneurship, and activities with partnerships and volunteers from the Macomb / St. Clair County areas.



★ Visit our website: newbaltimorefarmersmarket.com

● 'LIKE' us on Facebook: [newbaltimorefarmersmarketFANpage](https://www.facebook.com/newbaltimorefarmersmarketFANpage)

◆ Text NBFM to 28220 to Join our Newsletter Club

New Baltimore Farmers Market Partnership Program



Presenting Partner \$1500

Premium Partner \$750

Market Partner \$500

Promotional Materials Inclusion \$200

Market Bag Partner \$150

*Can Add this Option to any Package until June 30, 2021

Deadline for this level: June 30, 2021

Check Level Above to Indicate Payment Enclosed ■ Payable to New Baltimore Farmers Market

***Please email logos/artwork & permission to use IMMEDIATELY upon submitting completed partnership package to marketmanager@newbaltimorefarmersmarket.com**

Program Deadlines per Noted in Each Partnership Level

Inquiries for Availability after Deadline are Encouraged*

Contact Name: _____ Phone: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Email: _____

WEBSITE ADDRESS (FOR LINKS): _____

Please Complete & Return this Page Noting 'Donation Only' if you Prefer to Donate in Lieu of a Partnership.

RETURN LAST TWO PAGES TO:
New Baltimore Farmers Market
P.O. Box 116 New Baltimore, MI 48047

Questions? Contact Debra Williams, Market Manager (586) 215-7484
marketmanager@newbaltimorefarmersmarket.com

***Payable to New Baltimore Farmers Market**

Please keep a copy of these documents for your records.

***** **OFFICE USE ONLY:** *****

Date Received _____ CR Title _____ Acknowledgment Sent _____

Special Event Set/N-A _____ Attendance Set/N-A _____ Data Updated _____

New Baltimore Farmers Market Partnership Program



Please Check all that Apply in Calendar According to Level Selected

2021 Season Dates

May	June	July	Aug	Sept	Oct
<p>2 OPENING DAY</p> <p>Event Partner _____ Attend Market _____</p>	<p>6 SPRING INTO SUMMER!</p> <p>Event Partner _____ Attend Market _____</p>	<p>4</p> <p>Event Partner _____ Attend Market _____</p>	<p>1</p> <p>Event Partner _____ Attend Market _____</p>	<p>5 ART ON THE BAY DAY</p> <p>Event Partner _____ Attend Market _____</p>	<p>3</p> <p>Event Partner _____ Attend Market _____</p>
<p>9</p> <p>Event Partner _____ Attend Market _____</p>	<p>13</p> <p>Event Partner _____ Attend Market _____</p>	<p>11</p> <p>Event Partner _____ Attend Market _____</p>	<p>8 SUMMER FUN in the SUN</p> <p>Event Partner _____ Attend Market _____</p>	<p>12 GRANDPARENT & SENIOR DAY</p> <p>Event Partner _____ Attend Market _____</p>	<p>10</p> <p>Event Partner _____ Attend Market _____</p>
<p>16</p> <p>Event Partner _____ Attend Market _____</p>	<p>20 STREET FAIR MARKET</p> <p>Event Partner _____ Attend Market _____</p>	<p>18</p> <p>Event Partner _____ Attend Market _____</p>	<p>15</p> <p>Event Partner _____ Attend Market _____</p>	<p>19</p> <p>Event Partner _____ Attend Market _____</p>	<p>17</p> <p>Event Partner _____ Attend Market _____</p>
<p>23</p> <p>Event Partner _____ Attend Market _____</p>	<p>27 NO MARKET (Bay Rama)</p>	<p>25 BIRTHDAY MARKET</p> <p>Event Partner _____ Attend Market _____</p>	<p>22</p> <p>Event Partner _____ Attend Market _____</p>	<p>26 KIDS & FAMILY DAY</p> <p>Event Partner _____ Attend Market _____</p>	<p>24 HARVEST FESTIVAL BOO BASH</p> <p>Event Partner _____ Attend Market _____</p>
<p>30</p> <p>Event Partner _____ Attend Market _____</p>			<p>29</p> <p>Event Partner _____ Attend Market _____</p>		